

## The Only Fertilizer-Compatible Imidacloprid Product for Sugarbeet Root Maggot Control

### THE MIDAC<sup>®</sup> 4 DIFFERENCE

- Outstanding control of Sugarbeet root maggot.
- Mixes seamlessly with liquid fertilizers, micronutrients and other crop inputs like AZteroid<sup>®</sup> FC<sup>3.3</sup> fungicide.
- Saves time, labor, fuel, and wasted inputs.
- Trusted, long-lasting systemic performance.
- No heavy boxes or extra equipment needed.
- Now with higher loading, requiring only 6 fl oz per acre.

CATEGORY	Insecticide
CONTAINS	Imidacloprid
GROUP	4A
APPLICATION	Soil
COMPARE TO	Counter <sup>®</sup> 20G
PACKAGE SIZE	2 x 2.5 gal

### KEY INSECTS CONTROLLED

Sugarbeet root maggot

Get trusted performance and hassle-free insect control with Midac<sup>®</sup> 4.



## SEE IT IN ACTION!

Learn more about the Midac<sup>®</sup> 4 Application Advantage by scanning the QR Code.



## HERE'S WHAT CUSTOMERS ARE SAYING

"We use Midac<sup>®</sup> and have had good success combating sugarbeet root maggots. Being able to put Midac in-furrow saves us a lot of time, a lot of money, and a lot of headaches. It just works really well."

**Troy DeMars**

Sugarbeet Grower, Pembina County, ND

## IMPACT OF SUGARBEET ROOT MAGGOTS



Midac<sup>®</sup> Treated

Untreated

An in-furrow application of Midac<sup>®</sup> significantly decreases the impact of sugarbeet root maggot damage.

2021. North Dakota. Trial showcasing Midac<sup>®</sup> FC (1.7 lb formulation).

## SEAMLESS COMPATIBILITY AND MIXING



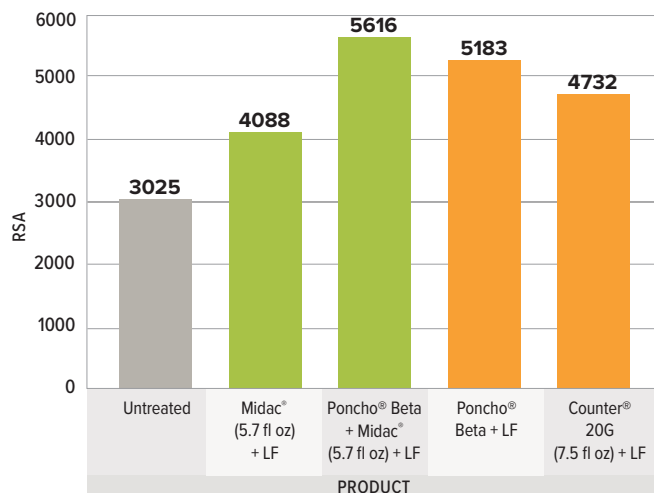
Midac<sup>®</sup> 4 + 10-34-0

Competitor 4 lb imidacloprid  
+ 10-34-0

The only fertilizer-compatible imidacloprid on the market, Midac<sup>®</sup> 4 mixes easily with liquid fertilizers and other in-furrow inputs, enabling a single, efficient pass at planting. Its stable design prevents settling and clogging, ensuring consistent delivery to the root zone for effective early-season insect protection.

## INCREASE SUGAR CONTENT

Sugarbeet Trial / RSA



In North Dakota trials, in-furrow applications of Midac<sup>®</sup> consistently increased recoverable sugar in sugarbeets, particularly under high insect pressure. Used as an add-on to seed treatments, Midac<sup>®</sup> strengthened early-season protection against sugarbeet root maggots, supporting more uniform emergence, healthier roots, and improved crop resilience.

2021. North Dakota. Trial showcasing Midac FC (1.7 lb formulation).

**Vive Crop Protection Inc.**

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