



The Only Fertilizer-Compatible Imidacloprid Product for Sugarbeet Root Maggot Control

THE MIDAC® 4 DIFFERENCE

- Outstanding control of Sugarbeet root maggot.
- Mixes seamlessly with liquid fertilizers, micronutrients and other crop inputs like AZteroid® FC^{3,3} fungicide.
- Saves time, labor, fuel, and wasted inputs.
- Trusted, long-lasting systemic performance.
- No heavy boxes or extra equipment needed.
- Now with higher loading, requiring only 6 fl oz per acre.

CATEGORY	Insecticide
CONTAINS	Imidacloprid
GROUP	4A
APPLICATION	Soil
COMPARE TO	Counter® 20G
PACKAGE SIZE	2 x 2.5 gal

Get trusted performance and hassle-free insect control with Midac® 4.



KEY INSECTS CONTROLLED

Sugarbeet root maggot

SEE IT IN ACTION!

Learn more about the Midac® 4 Application Advantage by scanning the QR Code.



HERE'S WHAT CUSTOMERS ARE SAYING

"We use Midac® and have had good success combating sugarbeet root maggots. Being able to put Midac in-furrow saves us a lot of time, a lot of money, and a lot of headaches. It just works really well."

Troy DeMars

Sugarbeet Grower, Pembina County, ND

IMPACT OF SUGARBEET ROOT MAGGOTS



Midac® Treated



Untreated

An in-furrow application of Midac® significantly decreases the impact of sugarbeet root maggot damage.

2021. North Dakota. Trial showcasing Midac® FC (1.7 lb formulation).

SEAMLESS COMPATIBILITY AND MIXING



Midac® 4 + 10-34-0

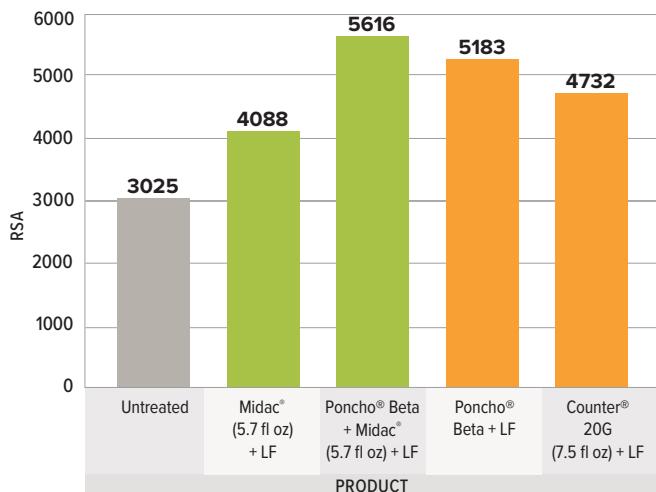


Competitor 4 lb imidacloprid + 10-34-0

The only fertilizer-compatible imidacloprid on the market, Midac® 4 mixes easily with liquid fertilizers and other in-furrow inputs, enabling a single, efficient pass at planting. Its stable design prevents settling and clogging, ensuring consistent delivery to the root zone for effective early-season insect protection.

INCREASE SUGAR CONTENT

Sugarbeet Trial / RSA



In North Dakota trials, in-furrow applications of Midac® consistently increased recoverable sugar in sugarbeets, particularly under high insect pressure. Used as an add-on to seed treatments, Midac® strengthened early-season protection against sugarbeet root maggots, supporting more uniform emergence, healthier roots, and improved crop resilience.

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Vive Crop Protection Inc.

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