



PRESS ANNOUNCEMENT
FOR IMMEDIATE RELEASE – OCTOBER 7, 2025

Vive Crop Protection Secures \$10 Million in Oversubscribed Financing Round

TORONTO, Ontario (October 7, 2025) – Vive Crop Protection is pleased to announce a successful close of its \$10 million USD oversubscribed investment round, with participation from existing investors including Emmertech, iSelect, and BDC Capital, alongside a major new investment from Farm Credit Canada (FCC) through its investment arm, FCC Capital.

The investment strengthens Vive's ability to advance its robust product pipeline, expand market reach across the United States and Canada, and scale its High-Velocity Commercialization Engine (HVCE).

FCC's commitment is part of its broader \$2-billion pledge to support Canadian agri-food and ag-tech innovation by 2030, designed to foster resilience, innovation, and productivity growth across the food system.

"We are honored to have Farm Credit Canada join our mission alongside the continued support of Emmertech, iSelect, and BDC Capital, among other investors," said Darren Anderson, Co-founder & CEO of Vive Crop Protection. "FCC's support underscores the importance of agricultural innovation and validates the impact Vive is making on growers' profitability and efficiency. With this investment, we can accelerate the delivery of next-generation solutions to farmers across North America, including right here in Canada."

"At FCC, we are committed to supporting companies like Vive, a top-growing Canadian business delivering practical, impactful solutions for farmers," said Adam Smalley, Managing Director of FCC Capital. "We're excited to accelerate Vive's journey as they bring more innovative products to Canadian growers that increase productivity and protect against the impacts of climate change. By empowering growers with advanced crop protection, we're helping ensure a reliable and sustainable food supply reaches tables across the country."

This financing ensures growers across North America will have access to Vive's new solutions that save time, improve efficiency, and strengthen farm resilience.

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About Vive Crop Protection

At Vive, we create Precision Chemistry™ that simplifies crop production and delivers real results to growers. Powered by Vive's patented Allosperse® Delivery Technology, we optimize conventional and biological crop inputs for improved product performance from the jug to the field. Learn more at vivecrop.com.

About Farm Credit Canada (FCC)

FCC is proud to be 100 per cent invested in Canadian agriculture and food. The organization's employees are committed to the long-standing success of those who produce and process Canadian food. FCC provides flexible financing and capital solutions, while creating value through data, knowledge, relationships, and expertise. FCC offers a complement of financial and non-financial products and services designed to support the complex and evolving needs of the industry. As a commercial Crown corporation, FCC is a stable partner that reinvests profits back into the industry and communities it serves. For more information, visit fcc.ca.

About Emmertech

Emmertech is an AgTech fund built from the industry outwards, with an investor base which includes some of Canada's most innovative farmers, agribusiness owners, agriculture-centered insurers and financial institutions, and Canada's biggest agricultural province through Innovation Saskatchewan. Emmertech is built with the vision that Canada can become a global leader in agriculture innovation if our founders are given proper access to early-stage venture capital. Learn more at emmertech.ag.

About iSelect

iSelect is an early-stage venture capital firm investing in companies addressing critical global issues in agriculture, food tech, and healthcare with large markets and financially attractive business models. The firm supports the disruptive potential of emerging technologies that may substantially change markets, offering unique access to pre-IPO and pre-exit companies alongside name-brand, global venture funds. iSelect evaluates thousands of start-ups every year, carefully crafting a portfolio it believes has the greatest chance to make a significant impact on food and health and create the potential for significant growth. For more information visit iselectfund.com.

About BDC Capital

BDC Capital is committed to supporting innovative Canadian companies in their formative phase by backing them with a full range of capital solutions and advice to accelerate their scaling journey. By collaborating closely with the ecosystem, it is creating the space for

innovators to grow and succeed. For more information on BDC Capital's solutions, visit bdc.ca/en/bdc-capital.

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